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COMPUTER  
SERVICES

NETWORKING THE  
COMMUNITY  
SINCE 1982

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### Limits on Unlimited Data Plans

Here we go again. Another valley WISP (wireless Internet service provider) is currently advertising service plans that promise to never, ever impose bandwidth usage limits. We advise buyers to be wary of these free-lunch promotions, since there must invariably be a catch.



As we have described in many previous newsletter articles, unlimited bandwidth simply does not exist. Just like water and electricity, Internet bandwidth is a limited resource that cannot readily expand to accommodate an unlimited amount of demand, especially in smaller towns and

rural communities that are further removed from major distribution arteries.

A good example is the current case of AT&T mobile data plans. Under new policy, AT&T has started to severely reduce data speeds on so-called "unlimited" data plans for their highest bandwidth users. Do those users still get "unlimited usage," living up to advertising claims? Yes they do, but speeds are throttled back to a snail's pace – which of course renders high-bandwidth applications virtually unusable.

Like many others, AT&T promoted unlimited plans to win new customers – and while their customer count and overall bandwidth usage was low they could do this. But now that their network is becoming more heavily loaded with more users and higher usage they have to impose controls – either set caps on so-called unlimited bandwidth, or throttle speeds, or allow their network to become a free-for-all with increasingly slower performance for all users.

Satellite service providers are even more onerous. When a daily bandwidth usage cap has been reached, users are assessed a full "penalty day" at severely throttled speeds. There is simply no free lunch, and users will always pay the price in one form or another.

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### OCS celebrates 30 years

Olson Computer Services was started in a spare bedroom office in early 1982, marking 2012 as our 30th year in continuous operation.



The personal computer industry in 1982 was barely in its infancy. The IBM-PC had just been introduced, and the DOS operating system was still a newcomer compared to the more established CP/M and others. Neither Windows nor the Macintosh had even been imagined.

Much has changed in the many years since then. We are thankful for our success, and we are grateful for our many loyal customers ... we wouldn't be here without you.

#### Work from home!

OCS can connect your home to your office or tie multiple offices together at high speed and with full VPN security, anywhere in the Valley or beyond...



The OCS home page has received more than 15.8 million hits – contact us for local advertising information!

OCS service plans are described at [www.porterville.com](http://www.porterville.com)

Internet Plans and Pricing



Call about eCommerce!

Need qualified computer or network maintenance? Give us a call!



Our Military Men & Women  
[AMERICASUPPORTSYOU.MIL](http://AMERICASUPPORTSYOU.MIL)

#### THE NATIONWIDE OCS REFERRAL PROGRAM

If you refer a friend, family, or business associate to OCS, tell them to mention your name and you'll receive up to a month of free service! **Our subscribers have earned \$64,521 so far** – click Referrals on our home page for details! Your friends may simply click *Subscribe* to sign up online.



**MORE THAN 624 MILLION VIRUSES, SPAM, AND PHISHING ATTEMPTS HAVE BEEN STOPPED BY THE OCS CENTRAL SYSTEM  
CALL US ABOUT OCS OFFICE SCAN!**

OFFICE HOURS WEEKDAYS 8-5 • SATURDAYS 9-5 • CLOSED SUNDAY  
767 NORTH PORTER ROAD • PORTERVILLE CA 93257 • 559-781-4123

## Limits on Unlimited Data Plans

In the Porterville area, OCS foresaw this potential issue many years ago. So then and now, our network automatically meters bandwidth usage according to what can be sustained for the majority of our customers, rather than allowing the heaviest users to “hog the network” and force throughput for others to a trickle. Our methods help ensure sustained and reliable service for all of our customers.

As technology has advanced, OCS has steadily upgraded our network in order to increase performance and reliability. We were also recently able to increase bandwidth limits by an average 43% across all plan types.

There will always be those who choose to sample the grass on the other side of the fence, but many of our customers who have done so come back to OCS once their contracts elsewhere expire. Of course, OCS has never required contracts – we would rather retain our customers through performance, service and satisfaction than forcing them to stay with us through long-term contracts.

## Microsoft System Sweeper

Microsoft System Sweeper is a recovery tool that can be used in situations where you cannot start your PC due to a virus or other malware infection. It can help start an infected PC and perform a standalone, offline scan to help identify and remove rootkits and other advanced malware.

In addition, Microsoft System Sweeper can be used if you cannot install or start an antivirus solution on your PC, or if the installed solution can't detect or remove malware on your PC.

Microsoft System Sweeper is not a replacement for a full antivirus solution providing ongoing protection. However it is a free utility that could come in handy, and OCS shop technicians use it routinely. For more information, please see <http://connect.microsoft.com/systemsweeper>.

### Tired of satellite or Clearwire? You're not alone ...

many of our new OCS accounts are customers switching to OCS from satellite or Clearwire. Tell your friends and receive a referral credit for up to a month's free service.

## WIRELESS SERVICE AREAS

- Porterville
- Springville
- Pleasant Valley
- River Island
- Globe Drive
- Strathmore
- Terra Bella
- Lindsay
- Exeter
- Badger Hill
- Visalia East
- Yokohl Valley
- Camp Nelson
- Success Valley
- Richgrove
- Delano East

### Fan Mail



*"Performance is so much better than our last wireless service. Thanks for making the effort to help our small communities stay connected!" -RS*  
*"Your wireless service is great! I had satellite before and OCS is so much better." -TW*

## OACYS WIRELESS INTERNET SERVICE PLANS

| Wireless Plan Types            | Average Speeds |      |      | Monthly Usage <sup>1</sup> | Mailboxes | One-Time Fees |                                | Monthly Service <sup>3</sup> |
|--------------------------------|----------------|------|------|----------------------------|-----------|---------------|--------------------------------|------------------------------|
|                                | Min            | Typ  | Max  |                            |           | Installation  | Equipment Deposit <sup>2</sup> |                              |
| <b>RESIDENTIAL</b>             |                |      |      |                            |           |               |                                |                              |
| Basic                          | 125K           | 500K | 750K | 12GB                       | 5         | 100.00        | 100.00                         | 49.95                        |
| Premium                        | 250K           | 1M   | 1.5M | 20GB                       | 5         |               |                                | 79.95                        |
| <b>BUSINESS</b>                |                |      |      |                            |           |               |                                |                              |
| Business                       | 375K           | 1.5M | 2M   | 30GB                       | 10        |               |                                | 129.95                       |
| Professional                   | 500K           | 2M   | 3M   | 35GB                       | 25        |               |                                | 159.95                       |
| Corporate                      | 750K           | 3M   | 4M   | 45GB                       | 30        |               |                                | 199.95                       |
| Enterprise                     | 1M             | 4M   | 5M   | 60GB                       | 40        |               |                                | 249.95                       |
| <b>MOUNTAINS</b>               |                |      |      |                            |           |               |                                |                              |
| Alpine, Pierpoint, Camp Nelson | 125K           | 375K | 750K | 8GB                        | 5         |               |                                | 69.95                        |

1. Monthly usage is the allowed bandwidth per month. Surcharges apply for excess usage.
2. Equipment deposit is fully refundable upon termination of service after one year.
3. For areas served by Blue Ridge tower, add \$10 monthly rural service fee.

### I Didn't Know That!

- OCS provides “A-to-Z” technology services
- Complete computer service and repair shop
- Variety of Internet access plans and packages
- Professional website development and hosting
- Programming and custom development
- eCommerce solutions
- Computer and Internet technology consulting
- Secure branch office inter-networking
- Internet-based “VOIP” telephone services

To set Account Preferences or make Payments Online, click **UserAdmin** on our website

On the road? Call our toll-free support at 888-OACYSKOM