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OLSON
COMPUTER
SERVICES

NETWORKING THE
COMMUNITY
SINCE 1982

NEWSLETTER
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DECEMBER 2010
SIGN UP FOR NEWSLETTERS VIA EMAIL



REMEMBER THE REASON FOR THE SEASON

Auld Lang Syne ("Old Long Ago")

As we approach our 29th year, it's fun to reflect on our humble beginnings as a fledgling new business in a small town, at a time when most people could not imagine why they or anyone they knew might want (much less need) a personal computer.

Fast-forward to 1995 and the same thing happened as we introduced local Internet service to Porterville. Dialup was all there was in those long-ago days, and at first we often had fewer than 10 customers online at any one time. Few businesses had websites, and "eCommerce" had yet to emerge (online shopping is up 16% so far this holiday season).

Then in 1997 OCS launched our signature agricultural software as a web-based application, becoming one of the first to pioneer what is now called "cloud computing" in techno-vernacular. We told doubting audiences at the time to remember where they'd heard it first.

It was the same for wireless. Long-time customers will recall our early efforts to introduce DSL, which were thwarted by the phone company as they maneuvered to capture the emerging broadband market. As a result, in 1999 OCS turned to wireless and never looked back.

Despite many turns in the road since 1982 and a number of bumps and potholes, when we look back it seems to have been a journey whose destination was always known. But as the saying goes, "The road to success is always under construction!" How true.

We are grateful and thankful for our success, and we'll continue to do whatever it takes to keep it up. Needless to say, we are blessed by our many wonderful customers, without whom success is not possible.

So we'll say cheers, and "Take a cup o' kindness yet, for auld lang syne" ... Merry Christmas and Happy New Year!

Buying game electronics for Christmas?



We recently overheard a salesman at a local store as he was helping a customer choose between Nintendo, PlayStation, Xbox and others. He was good to explain about online speed and bandwidth requirements, but she didn't seem to understand.

Do your homework and be prepared. Online games can gobble up a lot of bandwidth, especially when teamed with Netflix for online movies. Don't wait to be surprised by charges for high bandwidth usage!

Work from home!

OCS can connect your home to your office or tie multiple offices together at high speed and with full VPN security, anywhere in the Valley or beyond...



The OCS home page has received more than 14.5 million hits – contact us for local advertising information!

OCS service plans are described at www.porterville.com

Internet Plans and Pricing



Call about eCommerce!

Need qualified computer or network maintenance? Give us a call!



Our Military Men & Women

AMERICASUPPORTSYOU.MIL
SUPPORT OUR MILITARY
= SUPPORT THEIR MISSION

THE NATIONWIDE OCS REFERRAL PROGRAM

If you refer a friend, family, or business associate to OCS, tell them to mention your name and you'll receive up to a month of free service! Our subscribers have earned \$61,402 so far – click Referrals on our home page for details! Your friends may simply click *Subscribe* to sign up online.



MORE THAN 446 MILLION VIRUSES, SPAM, AND PHISHING ATTEMPTS
HAVE BEEN STOPPED BY THE OCS CENTRAL SYSTEM
CALL US ABOUT OCS OFFICE SCAN!

OFFICE HOURS WEEKDAYS 8-5 • SATURDAYS 9-5 • CLOSED SUNDAY
767 NORTH PORTER ROAD • PORTERVILLE CA 93257 • 559-781-4123

Reporting suspicious phishing email

Spam filters cannot remove many suspicious phishing attempts before they get through, since they typically don't contain any of the keywords that would flag them for quarantine. For example, blocking any email containing the word "password" would also block lots of legitimate mail.

When you receive something suspicious, the fastest way to deal with it is to 1) make sure it's fully opened, showing all of the routing information at the top ("show all headers"), and then 2) forward it to spam@ocsnet.net.

Messages to that mailbox alert us immediately, and we then use the "reply-to" information on our mail servers to block any attempts over the OCS network to reply to that address. This effectively prevents anyone from inadvertently replying and causing problems for others on our network.

We also check to see whether anyone responded before it was reported to us, and take steps to prevent their mailbox

from being hijacked. Speed is of the essence, and reporting suspicious email to other OCSNET addresses delays this process so please remember to use spam@ocsnet.net.

We'd like to remind our customers that OCS never, ever requests sensitive personal information via email, and neither do banks or other financial institutions. Please DO NOT provide your account information or especially your password in response to phishing attempts. If in doubt it's far better to call us for verification – better safe than sorry!

Tired of Satellite? You're not alone. In some remote areas where OCS cannot deliver service, satellite may be the only option ... however it is typically much slower than their advertising would suggest, and daily bandwidth restrictions can be draconian. We can waive our normal equipment deposit for customers switching to OCS from another service – tell your friends and receive a referral credit for up to a month's free service.

Tired of Clearwire? Approximately 25% of all new OCS accounts in 2010 (so far) have been customers switching from Clearwire.



Stuck in a contract?

Bring in your binding paperwork and we may be able to waive up to \$100 from your OCS startup costs to help offset early termination penalties with another provider.

WIRELESS SERVICE AREAS

- Porterville
- Springville
- Pleasant Valley
- River Island
- Globe Drive
- Strathmore
- Terra Bella
- Lindsay
- Exeter
- Badger Hill
- Visalia East
- Yokohl Valley
- Camp Nelson
- Success Valley
- Richgrove
- Delano East



Fan Mail

"Your service is great! I was with another local wireless ISP previously and had nothing but problems. OCS is very professional and you have superb customer service." -J/KH
"OCS is beyond comparison with any other ISP. Excellence in service and customer care are rare these days." -LN

OACYS INTERNET SERVICE PLANS

Plan Name	Average Speeds			B-M-W ¹	One-Time Fees			Monthly Service
	Min	Typ	Max		Service Activation	Install/Configure	Equipment Deposit	
1 Bandwidth-Mailboxes-Webspace (see notes)								
DIALUP	26K	40K	53K	1-5-5	25.00	-	-	24.95
Accelerator	Typically 2-5X faster			-	-	-	-	+5.00
WIRELESS STANDARD 2.4 GHz								
24 Basic	125K	500K	750K	10-5-5	25.00	100.00	100.00	49.95 ^{2,3}
24 Premium	250K	1M	1.5M	15-5-5	25.00	100.00	100.00	79.95 ^{2,3}
24 Business	375K	1.5M	2M	20-10-10	25.00	100.00	100.00	129.95 ^{2,3}
WIRELESS SPECIAL CASES 900 MHz (where available)								
900 Basic	125K	375K	750K	5-5-5	25.00	100.00	100.00	59.95 ^{4,5}
WIRELESS MISSION CRITICAL 5.8 GHz (where available)								
58 Premium	250K	1M	1.5M	15-5-5	25.00	100.00	100.00	99.95
58 Business	375K	1.5M	2M	20-10-10	25.00	100.00	100.00	129.95
58 Professional	500K	2M	3M	25-25-25	25.00	100.00	100.00	159.95
58 Corporate	750K	3M	4M	30-30-30	25.00	100.00	100.00	199.95
58 Enterprise	1M	4M	5M	40-40-40	25.00	100.00	100.00	249.95

All plans include automated central email virus scanning, email spam filtering, and website parental controls. Some plan types permit webspace for personal use only. Wireless installation and deposit package may be paid in installments upon request. All speeds are symmetrical (same for upload and download) within the OACYS network only. All plans terminate at OACYS Porterville headquarters and transport to the Internet via dual T3s over dedicated OC12 fiber optic circuit. All plans subject to change without notice. Pricing and terms are current at the date of this newsletter and supersede previous versions. For footnotes 2,3,4,5 surcharges may apply. Please check with our office for additional details.

I Didn't Know That!

- OCS provides "A-to-Z" technology services
- Complete computer service and repair shop
- Variety of Internet access plans and packages
- Professional website development and hosting
- Programming and custom development
- eCommerce solutions
- Computer and Internet technology consulting
- Secure branch office inter-networking
- Internet-based "VOIP" telephone services

To set Account Preferences or make Payments Online, click **UserAdmin** on our website

On the road? Call our toll-free support at 888-OACYS.COM