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NETWORKING THE
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N E W S L E T T E R O C T O B E R 2 0 0 6

Targeted Computer Attacks

Gartner Research says, "We're seeing an increasingly hostile environment. By 2008 we expect that 40 percent of [all] organizations will be targeted by financially motivated cybercrime."

The growth in targeted attacks is changing the security landscape. The vast majority of current threats are inspired more by financial gain than by the desire for notoriety that used to drive malicious behavior. The newest kinds of malware often target a specific company and its employees or customers, or a particular group with a common interest, sending specially crafted spam with the intent to trap unwary or gullible users. The most prevalent forms try to fool potential new victims into letting down their guard.

For example, an email might bear the very official looking logo of a bank and contain a professionally-crafted message explaining why you need to update or verify your account information. A convenient link is provided so you can do this easily and quickly online.

Another common "phishing" scam appears to be from PayPal and looks very official and urgent. The email explains that your account information needs to be updated, or that it's about to expire, or that suspicious activity has been detected which you need to verify – and there are several links inviting you to log into your account to take care of this matter.

Or, an OCS customer received a recent email announcing a free sweepstakes to win a new laptop computer. Unfortunately, the entry form triggered only a deluge of junk email – but fortunately the customer had our spam filtering enabled and most was caught and sent to quarantine.

The best spyware cannot readily be identified or caught by general virus and spam filters, and in the end the best defense is an informed computer user.

Defense Tips

1. The "From" field of an email can easily be altered or masqueraded – it is not a reliable indicator of the true sender or originator of the email. If the content is suspicious, don't trust that it really came from where it seems.
2. Links in an email (or on any website) may display as one thing but in reality link to somewhere else. You can hover your mouse over any link – don't click! – and read in the status bar where a click would actually lead. If it doesn't match up or look right, be suspicious.
3. If you receive an email from what appears to be a legitimate entity (your bank for example), rather than clicking a link in the email you can just browse on your own to their website and follow up on the message – or, simply call them.

**WIRELESS
SERVICE
AREAS**

Subscribers on our new Rocky Hill Exeter tower say service is GREAT!

- | | | |
|-------------------|---------------|--------------------|
| • Porterville | • Strathmore | • Yokohl Valley |
| • Springville | • Terra Bella | • Camp Nelson |
| • Pleasant Valley | • Lindsay | <i>In progress</i> |
| • River Island | • Exeter | • Success Valley |
| • Globe Drive | • Visalia | • Richgrove |

Our new Rocky Hill Exeter tower also covers Badger Hill Estates!

- **VIRUSES STOPPED BY OCS SYSTEM: 1,265,009** (Sep 2006: 1,628)
- **SPAM BLOCKED BY OCS SYSTEM: 45,733,801** (Sep 2006: 2,191,026)

OACYS VoIP | Now Active

Use the Internet to replace your traditional telephone service!

- **True local numbers (unlike Vonage)**
- **Unlimited long distance**
- **Emergency 911 service**
- **Integrated faxing**
- **Alarm system support**
- **Use your normal phones**
- **Caller ID, Voice Mail, and many other features**



Only OACYS can completely replace your traditional phone lines. We can provide your high-speed Internet service, your telephone and fax service, and we even support STOP Alarm security systems – all with no phone lines!

See our website for a complete list of FAQs (Frequently Asked Questions) and a VoIP signup form ... or call or email with any further questions!

Work from home!!!

OCS can connect your home to your office or tie multiple offices together at high speed and with full "VPN" security, anywhere in the Valley or beyond...



OCS dialup and wireless plans are described at www.porterville.com

Internet Plans and Pricing

Call about eCommerce!

Need qualified computer or network maintenance? Give us a call!

AMERICA SUPPORTS YOU

Our Military Men & Women

AMERICASUPPORTSYOU.MIL

THE NATIONWIDE OCS REFERRAL PROGRAM

If you refer a friend, family, or business associate to OCS, tell them to mention your name and you'll receive a month of free service! **Our subscribers have earned \$45,110 so far!** Click *Referrals* on our home page for details. Your friends may simply click *Subscribe* to sign up online, now from anywhere in the country!



OFFICE HOURS • MON-FRI 8AM-8PM • SAT 9AM-5PM • CLOSED SUN
767 NORTH PORTER ROAD • PORTERVILLE CA 93257 • 559-781-4123

Tech Support

1. Adding new security software can prompt a call to our office like "Help, I can't connect!" Often enough it's because newer programs from Norton or McAfee start with a default firewall that blocks access to everything, including web browsing. Be sure to check that your firewall permits access through "Port 80" to the Internet.

2. Adding security software to a new computer won't work using a single software license – two or more computers cannot be online at the same time while using the same license.

OCS OfficeScan is an advanced network security system. A dedicated server in the OCS Network Operations Center communicates automatically with global security labs on a continuous 24x7 basis. Whenever new virus protection information is posted it is immediately downloaded to our security server, which in turn posts it out to all OfficeScan systems connected to our network.

That's all there is to it. There are no popups, no updates to install, no renewal reminders to overlook or forget, no disruptions to computer productivity. Everything runs in the background and is totally transparent.

The cost for this protection is only \$5 per computer per month for both businesses and residences, which we simply add to your normal billing. In most cases that's less than the equivalent cost of doing it on your own with Norton or McAfee, and the "hassle factor" is much lower.



**NATIONWIDE OCS SERVICE for
FRIENDS • FAMILY • BUSINESS**

OACYS News

OCS Purchases "L Hill" in Lindsay. When Elephant Back Hill was placed for sale last spring, OCS was concerned that there could be land-use complications with a new owner regarding our tower. To avoid any risk for our many customers whose Internet and VoIP services are connected via EBH, OCS was able to purchase the land to ensure long-term continuity of service.

Success Valley is Under Way. The August fire on Mine Hill created a seasonal opportunity to bulldoze a rough road out to the site of a new OCS tower to, at long last, provide service to Success Valley. Look for high-speed wireless Internet and VoIP services into this area by Spring 2007.

Richgrove. In 2003 OCS was the only ISP in California to receive a federal grant to provide high-speed Internet service to small rural communities. The Richgrove project should become active by Spring 2007 and will include a new Community Center and 28-station computer lab, all connected via an OCS tower site serving Richgrove and the surrounding south-county area.



Fan Mail

"We were long-time dialup customers. You installed wireless recently but I didn't have a chance to use it right away. After doing so, all I can say is WOW!" -GP, 9/06

OACYS INTERNET SERVICE PLANS

Plan Name	Average Speeds			B-M-W ¹	One-Time Fees			Monthly Service
	Min	Typ	Max		Service Activation	Install/Configure	Equipment Deposit	
1 Bandwidth-Mailboxes-Webpace (see notes)								
DIALUP	26K	40K	53K	1-5-5	25.00	-	-	24.95
Accelerator	Typically 2-5X faster			-	-	-	-	+5.00
WIRELESS STANDARD 2.4 GHz								
24 Basic	125K	500K	750K	10-5-5	25.00	100.00	100.00	49.95 ^{2,3}
24 Premium	250K	1M	1.5M	15-5-5	25.00	100.00	100.00	79.95 ^{2,3}
24 Business	375K	1.5M	2M	20-10-10	25.00	100.00	100.00	129.95 ^{2,3}
2 Add \$10 per month amplifier fee for locations beyond 5 miles from nearest tower 3 Add \$10 per month for locations in designated remote service areas								
900 Basic	125K	375K	750K	5-5-5	25.00	100.00	100.00	59.95 ^{4,5}
Special "mission impossible" cases are those where obstacles such as trees or buildings between the wireless tower and the customer site normally make wireless service impossible. OACYS can now use new technology to provide service in some cases, sending signal around or through the obstacles. Individual circumstances will vary and this plan may not be available from all towers. Our free site survey will determine whether 900 service may be feasible when standard 24 service is not.								
4 Add \$10 per month amplifier fee for locations beyond 5 miles from nearest tower 5 Add \$10 per month for locations in designated remote service areas								
WIRELESS MISSION CRITICAL 5.8 GHz (where available)								
58 Premium	250K	1M	1.5M	15-5-5	25.00	100.00	100.00	99.95
58 Business	375K	1.5M	2M	20-10-10	25.00	100.00	100.00	129.95
58 Professional	500K	2M	3M	25-25-25	25.00	100.00	100.00	159.95
58 Corporate	750K	3M	4M	30-30-30	25.00	100.00	100.00	199.95
58 Enterprise	1M	4M	5M	40-40-40	25.00	100.00	100.00	249.95

Notes. All plans include automated central email virus scanning, email spam filtering, and website parental controls. Some plan types permit webpace for personal use only. Wireless installation and deposit package may be paid in installments upon request. All speeds are symmetrical (same for upload and download) within the OACYS network only. All plans terminate at OACYS Porterville headquarters and transport to the Internet via dual T3s over dedicated OC12 fiber optic circuit. All plans subject to change without notice. Pricing and terms are current at the date of this newsletter and supersede previous versions. Please check with our office for additional detail regarding any of our Internet service plans.

I Didn't Know That!

OCS provides "A-to-Z" computer technology services:

- Complete computer service and repair shop
- Broad variety of Internet access plans and packages
- Professional website design, development, and hosting
- Professional programming and custom application development
- eCommerce and business groupware solutions
- Computer and Internet technology consulting
- Secure branch office inter-networking
- Internet-based "VOIP" telephone services
- iSuite of online utility applications

*To set Account Preferences or make Payments Online, click **UserAdmin** on our website*